

Privacy Policy

How Ninja Maths handles personal information, including children's data

Effective date: 23 July 2026

Last updated: 23 July 2026

Version: 1.1

1. Who we are

This Privacy Policy explains how **Ninja Maths (ABN 28 576 242 915)** ("Ninja Maths", "we", "us", "our") collects, uses, stores, discloses and protects personal information in connection with our online learning platform, "**The Ninja Training Zone**" (the "Platform"), available at app.ninjamaths.com.au.

Scope. This Privacy Policy applies specifically to the Platform. If you use other Ninja Maths products or services offered at ninjamaths.com.au (for example, downloadable teaching resources sold through our storefront), those may be governed by a separate privacy statement published on that site.

We are committed to protecting personal information in accordance with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**. Because the Platform is used by primary-school children, we take particular care with children's personal information.

2. Who this policy applies to, and how

This policy applies to: students who use the Platform through their school; teachers and school staff who administer classes; parents and guardians who interact with us; and visitors to our website.

Schools as decision-makers. The Platform is provided to schools. A school decides which students use the Platform and arranges any consent required from families. In many cases the school determines the purpose for which student information is handled, and we handle that information on the school's behalf and under our agreement with the school.

Our own responsibilities under the Privacy Act. This arrangement does not change the fact that we are separately an APP entity with our own obligations under the Privacy Act for the personal information we collect and hold. You are welcome to contact us directly (see "Complaints" below) as well as, or instead of, your school, about how we handle personal information.

3. What personal information we collect

Students

For students, we deliberately collect the minimum information needed to run maths activities. We collect:

- The student's display name as entered by their teacher — schools can choose to use the student's first name, full name, or a non-identifying username instead, depending on how they wish to set up accounts
- A chosen emoji or avatar
- Class code and the student's class/teacher association
- Year level or learning group
- Learning data — scores, missions, test and quiz attempts, and game results

What is displayed to other students. Even where a full name has been entered, class leaderboards and other student-visible screens display only a student's first name (with at most an initial, e.g. "Jack T."). Full names, where entered, are visible only to the student themselves, their teacher, and school administrators.

We do NOT collect the following from students: email address, password, date of birth, home address, phone number, photograph or video, geolocation, or any free-text profile.

Teachers and school staff

For teachers and administrators, we collect: name, work email address, the school or organisation they belong to, their role, and account status. Teachers may authenticate using email and password or Google sign-in.

Parents and website visitors

If you contact us (for example by email), we collect the information you provide, such as your name, email address and the content of your message. Our website may collect limited technical information necessary to serve pages (for example, IP address in server logs).

No third-party tracking of children. We do not run third-party advertising or analytics trackers on pages used by children, and we do not use children's activity for any advertising purpose.

4. How students log in

Students do not create accounts and do not enter an email address or password. A student reaches their class using a class code issued by their teacher, selects their name from the class list, and is signed in using a secure, class-scoped access token issued by our server. There is no student self-registration.

5. How we use personal information

We use personal information to:

- Provide, operate and maintain the Platform and its maths activities
- Enable teachers to create classes, assign work, and view their students' progress
- Display class leaderboards (showing a student's first name and score to their own class only)
- Provide customer support to schools and teachers
- Maintain the security, integrity and reliability of the Platform
- Comply with our legal obligations

We do not sell personal information, and we do not use children's personal information for advertising or marketing, or serve advertising to children.

De-identified and aggregated data

We may use de-identified, aggregated data derived from learning activity (which cannot reasonably be used to re-identify an individual student) to improve the Platform, understand learning trends, and for research or reporting purposes. We do not use identifiable student information for these purposes.

Artificial intelligence and machine learning

Ninja Maths does not use artificial intelligence or machine learning systems to process identifiable student personal information. If we introduce any AI-based feature that would process personal information, we will update this policy and notify schools before doing so.

6. Who can see a student's information

Access to student information is restricted by design:

- A student can see their own record and progress.
- A student can see classmates' first names (with at most an initial) and game scores on their class leaderboard only — never students from other classes or schools, and never publicly.
- A teacher can see the information of students in their own classes.
- School administrators can see information for their school.
- Test and quiz results remain private to the student and their teacher.

These restrictions are enforced technically through access-control security rules, not merely by interface design.

7. When we disclose information, and to whom

We disclose personal information only as necessary to run the Platform, and to the following categories of recipient:

- The student's school and their teacher(s)
- Service providers who host or support the Platform (our 'sub-processors' — see below)
- Where required or authorised by law

Sub-processors

We rely on the following service providers to operate the Platform. Each is bound by contractual and technical obligations to protect personal information consistent with this policy:

- Google (Firebase / Google Cloud) — hosting, authentication, database and Cloud Functions. Student data is stored in the Google Cloud Australia (Sydney) region.
- Brevo — sending transactional emails such as teacher invitations and password resets.

Links to external educational content

Some optional learning missions include a link to a specific lesson or video on Khan Academy (khanacademy.org), a third-party educational website not operated by us. Students are not required to create a Khan Academy account or log in, and no personal information about the student is sent to Khan Academy when a mission link is opened. Clicking a mission link takes the student to Khan Academy's website in a new browser tab, where Khan Academy's own privacy policy and terms apply. We do not receive any information back from Khan Academy about whether a student watched or completed the linked content — a student marks a mission complete themselves, within the Platform. Because no personal information is sent to Khan Academy, it is not one of our sub-processors.

8. Where information is stored and how it is protected

Data location. Student and teacher data is processed and stored in Australia. Our database (Firestore), Cloud Functions, and authentication services, together with the systems used to send account-related emails (such as teacher invitations and password resets), all run in the Google Cloud / Firebase australia-southeast1 (Sydney) region.

We protect personal information using measures including: access-control security rules that isolate each class and school; server-side control of privileged actions and role assignment; scoped access tokens for student login; encryption in transit; automated cleanup of transient game-session data; and regular backups.

No method of transmission or storage is completely secure, but we take reasonable steps to protect personal information from misuse, interference, loss, and unauthorised access, modification or disclosure.

9. Overseas disclosure

All data processing — including our database, Cloud Functions, authentication services, and the systems used to send account-related emails — is configured to run in the Google Cloud Australia region (australia-southeast1, Sydney). Our hosting and email service providers are global companies, and some of their administration, engineering support or incident-response functions may be performed from outside Australia. Where personal information may be accessed from overseas in this way, we take reasonable steps consistent with **APP 8** to ensure it is protected consistently with this policy, including through the contractual protections built into our agreements with those providers.

10. Children's privacy

The Platform is designed for primary-school children and is provided through schools. We minimise the information we collect about children, do not collect contact details for children, do not enable messaging or public profiles, and do not advertise to children. Consent for a child's use of the Platform is arranged through the child's school, and we provide schools with a Parental Consent Information Sheet for families.

We are monitoring the Office of the Australian Information Commissioner's development of the Children's Online Privacy Code (due to be registered by 10 December 2026) and will update this policy and our practices as needed to reflect the final Code.

11. Data retention and deletion

We retain personal information only for as long as needed to provide the Platform to the school, or as required by law. Transient game-session data is deleted automatically within twelve hours of a game ending. When a student is removed or renamed by their school, the associated records are updated or deleted accordingly, including denormalised names in game-score records.

Retention on contract end. When a school stops using the Platform, we retain that school's data for no longer than 90 days after the end of the contract, after which it is permanently deleted from our production systems. Copies of deleted data may remain in encrypted backups for up to a further fourteen days before being overwritten.

12. Accessing and correcting information

Because we handle student information on behalf of schools, requests from families to access or correct a student's information can be made through the school (which will usually be the fastest path) or directly to us. Teachers and school administrators can view and correct student information directly within the Platform. Teachers and other individuals may contact us to request access to, or correction of, their own personal information, and we will respond in accordance with the APPs.

13. Complaints

If you have a concern about how we have handled personal information, please contact us at **support@ninjamaths.com.au**. We will acknowledge and investigate your complaint. If you are not satisfied with our response, you may contact the **Office of the Australian Information Commissioner (OAIC)** at oaic.gov.au or on 1300 363 992.

14. Changes to this policy

We may update this policy from time to time. The 'Last updated' date shows when it was last changed. Material changes affecting schools will be communicated to those schools.

15. How to contact us

Ninja Maths — Privacy

ABN: 28 576 242 915

Email: support@ninjamaths.com.au

Website: <https://app.ninjamaths.com.au>